

## THE ODYSSEY INDEX™

A unique, AI-powered tool to test, monitor and enhance your business' capacity to **shift culture and thrive in times of rapid change, like digital transformation.**

# Predictive data in an unpredictable world

*"I was amazed by the power of SQN's AI in providing deep and actionable insights into our culture, and from such a light-touch client intervention."*

Global CEO

SQN's Odyssey Index™ is a diagnostic solution that provides data-driven insights into the mindsets and behaviors of employees grappling with sudden change or uncertainty.

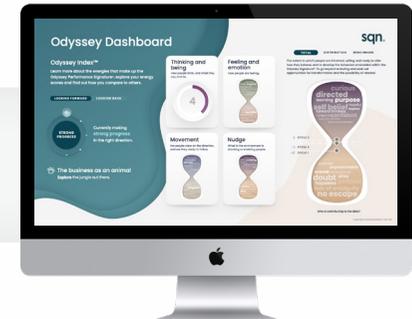
This cloud-delivered toolkit supplies predictive, benchmarked data that illustrates how an organization is coping with dramatic changes, and builds the capability to maintain change readiness in the longer term.

Business leaders can use this data and an algorithmically-generated 'forward velocity' to map out an effective transformational strategy that improves collaboration, builds capacity and removes operational blockers identified by the Index.

## Key FEATURES

### Revolutionary Technology

- The Odyssey Index™ is underpinned by SQN's revolutionary Twisit® ('the way I see it') mindset and behavior measurement tool, which objectively gauges human responses to carefully-crafted questions, rooted in behavioral science
- SQN's Living Analytics® artificial intelligence (AI) engine processes the Twisit® data and provides actionable, client-specific recommendations



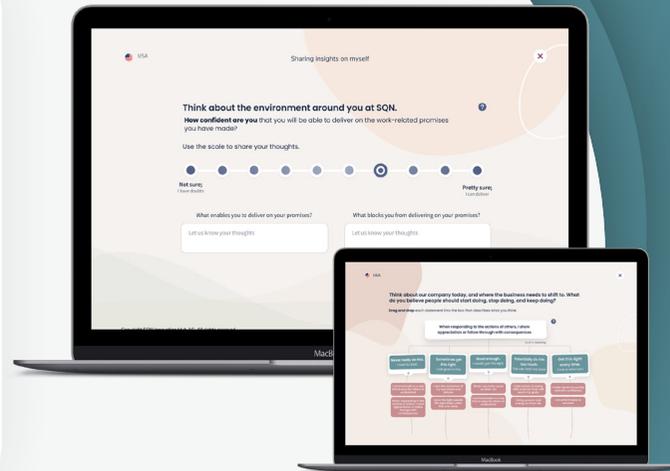
### Rapid Deployment

- Gamified surveys with an average five-minute duration are embraced by employees
- Deliverable to desktops and mobile devices, the Twisit® tool reaches office and frontline workers
- Scalable across large organizations, business units, functions and operational levels
- Odyssey Index™ can be deployed in 48 hours

## Key FEATURES

### Frequent data

- Continuous smart-sampling with weekly data dashboards
- Clients can access datasets in Excel spreadsheets to enable penetrating analysis into drivers and differences across the organization
- Sub-indices for evolving crisis-relevant mindsets and behaviors; emotional states (fear, anxiety, trust); and context
- Algorithmic scoring



### Service Offering

- Free for the first month, in exchange for a donation to a COVID-19 charity
- Thereafter, a nominal monthly investment

### We are SINEQUANON (SQN)

- Swiss-based, in global partnership with Egon Zehnder
- Products anchored in science, powered by AI and delivered through technology
- Strong management team with world-class experience in deep tech, AI, management consulting, and human capital management

### For more information



visit [www.sqnodyyssey.world](http://www.sqnodyyssey.world) or contact your Egon Zehnder partner to activate the Odyssey Index™ for your businesses.

### Benchmarks

- Data can be benchmarked against proprietary datasets and participating Odyssey companies to provide reference points on crisis response effectiveness
- Access learnings from other businesses facing the same challenges

### Data Privacy

- Fully GDPR compliant
- Latest cyber security standards available for containerized cloud usage
- Non-invasive; requires no connection to existing IT architecture
- Anonymity of respondents creates a safe and enabling digital environment

### Regular Updates

- Frequent product enhancements and feature upgrades from the cloud